

press release

July 25, 2014

Integrity Partners LLC

**Selection of Ichihara Solar Power Plant as the Location for a Daiwa House Industry TV
Commercial**

Integrity Partners LLC (Chiyoda-ku, Tokyo; Representative Director: Masanori Akiba) is pleased to announce that Ichihara Solar Power Plant No. 1/No. 2, located in Ichihara, Chiba, for which Integrity Partners has provided asset management services, has been selected as the location to film a TV commercial for Daiwa House Industry Co., Ltd. The commercial will start airing at the end of this week.

Daiwa House Industry Co., Ltd. was responsible for the design, construction, maintenance, and management of Ichihara Solar Power Plant No. 1/No. 2. The company was also responsible for the design, construction, maintenance, and management of Integrity Partners' other projects.

■ Details of TV Commercial

Title : “ *The man who collected the sun*”—Daiwa House is operating mega solar projects!—
Story : Koji Yakusho (a detective) chases Tori Matsuzaka (a green energy division member) to find out what he is collecting. Eventually, Yakusho realizes that Matsuzaka was actually collecting the sun at a mega solar plant. Tori Matsuzaka is closed up as a green energy division member.

Shooting location : Ichihara Solar Power Plant

(Design/construction: Tokyo Green Energy Division, Daiwa House Industry Co., Ltd.)

■ Programs where the commercial will be aired

- *Taiikukai TV* (Saturdays from 7:00 P.M., TBS networks)
 - *Shutsubotsu! Adomachikku Tengoku* (Saturdays from 9:00 P.M., TV Tokyo networks)
 - *Sunday Morning* (Sundays from 8:00 A.M., TBS networks)
 - *Shukan BS-TBS Hodobu* (Sundays from 9:00 P.M., BS-TBS)
 - *Mr. Sunday* (Sundays from 10:00 P.M., Fuji TV networks)
 - *Q-sama!* (Mondays from 8:00 P.M., TV Asahi networks)
 - *Ichikunin-no Daishitsumon Waratte Koraete* (Wednesdays from 7:56 P.M., Nippon TV networks)
 - *Mokuyo Drama* (Thursdays from 9:00 P.M., TV Asahi networks)
 - *Mokuyo Gekijo* (Thursdays from 10:00 P.M., Fuji TV networks)
 - *Hyakunen-no Ongaku* (Thursdays from 9:54 P.M., BS Japan; Fridays from 10:54 P.M., TV Tokyo networks)
- * The above schedule is subject to change; other commercials may be aired.

TV commercial website : <http://www.daiwahouse.co.jp/ad/cm/taiyou/details.html>